

TM# 62588

NCC Cable System Order

11763852

Order #	62342588
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/03/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	1004Debate
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$2,790.00
Commission	\$418.50
Net Total	\$2,371.50
Total Spots	10
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.29 New Order. Vice Presidential Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
8	CNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$2,790.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,790.00

SYSTEM APP: SALES ACCT Date Printed 09/29/16

62342588 | Madison | Spectrum/Madison Interconnect, WI | 7838 |